



2012 Quality of Life Bond

BUILDING TOMORROW/ *Together*

Urban Planning Process Update:

- Multipurpose Cultural & Performing Arts Facility
- Hispanic Cultural Center
- Children's Museum

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Interim Deputy City Manager
Development and Tourism



Urban Planning Process Objectives:

Combine planning for 3 major assets to leverage collective \$205M taxpayer investment

Comprehensive approach to siting and planning to:

- develop destination infrastructure to promote tourism
- create connectivity; enhance other venues and each other
- catalyze revitalization and economic growth in surrounding areas
- comply with smart growth principles



Urban Planning Process Objectives:

- Resolve outstanding considerations
- Establish desired outcomes
- Gather community input
- Determine site selection
- Programming planned/desired uses
- Evaluate appropriate venue size
- Narrow the myriad amenity options
- Integrate with existing downtown development and planning
- Leverage \$205M community investment to drive private growth and development



Process Components:

Public Outreach Drives All Sections;

Completed within 6 months

- Project Initiation & Analysis
- Public outreach and stakeholder engagement
- Program development and financial feasibility for each facility
- Exploration of Site Options
- Final Plan including:
 - site recommendations
 - phasing
 - feasibility & programming studies
 - recommendations on structure of public/private partnerships



Urban Planning Consultant Selection:

- 6 Firms responded to the Request for Qualifications
 - 4 Firms selected for formal presentation
- Final firm selected for nomination of award by Scoping and Evaluation Team
 - Currently finalizing negotiations/agreement
 - Target for City Council recommended contract award in December 2013



QUESTIONS?



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